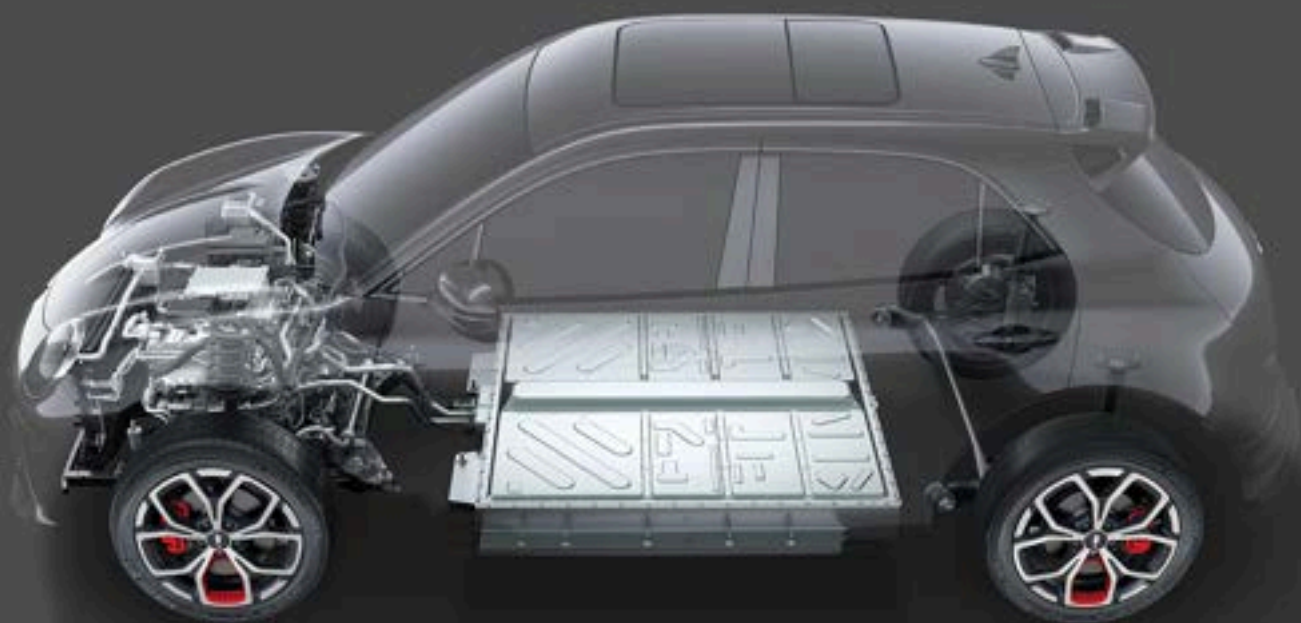


HELLO I'M ORA 03



ORA 03 Specifications



100% ELECTRIC 100% FUN

	Power	Torque	Electric Consumption ¹	Electric Range ¹
ORA 300 Super Luxury	126 kW	250 Nm	16.7 kWh/100 km	310 km
ORA 400 Super Luxury	126 kW	250 Nm	16.5 kWh/100 km	420 km
ORA 400 Ultra Luxury	126 kW	250 Nm	16.5 kWh/100 km	420 km
ORA 400 GT Ultra Luxury	126 kW	250 Nm	16.8 kWh/100 km	400 km

¹ WLTP – Worldwide Harmonised Light Vehicle Test Procedure



ABOUT MY EV BATTERY

EV Equipment & Charging

On Board Portable AC Charger (Rated Current -13A)

Adjustable Energy Recovery Levels

Adjustable State of Charge (SOC 50%-100%)

Single Pedal Mode



	Battery	AC Charging (0% - 100%)	DC Charging (0% - 80%)
ORA 300 Super Luxury	48 kWh	5.5 hours @ 11 kW	50 minutes @ 64 kW
ORA 400 Super Luxury	63 kWh	6.8 hours @ 11 kW	59 minutes @ 67 kW
ORA 400 Ultra Luxury	63 kWh	6.8 hours @ 11 kW	59 minutes @ 67 kW
ORA 400 GT Ultra Luxury	63 kWh	6.8 hours @ 11 kW	59 minutes @ 67 kW



CHECK ME OUT ;)

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Front Wheel Drive

MacPherson Front Suspension

Vertical Arm Torsion Beam Rear Suspension

Rear Disc Brakes

Silver Calipers

GT Style Red Calipers

18" Alloy Wheels

GT Style Rims

215 / 50 R 18 Tyres

Shark Antenna

Manual Tailgate

Auto Tailgate with Foot Activation

Panoramic Sunroof

GT Style Body Kit





AND MY INSIDE

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Microfiber Leather Steering Wheel

Brake Pedal Start Function and Push Button Stop

Wireless Charger

Auto Air-Conditioning & Auto Interior Defogger

Sun Visors with Mirror

Sun Visors with Mirror
and Light



I'M ALL-IN ON INNOVATION

ADVANCED DRIVER-ASSISTANCE SYSTEM

**ORA 03 300
Super Luxury**

**ORA 03 400
Super Luxury**

**ORA 03 400
Ultra Luxury**

**ORA 03 400 GT
Ultra Luxury**

Traffic-Sign Recognition

Intelligent Speed Assist (ISA)

Adaptive Cruise Control (ACC) with Intelligent Cruise Control (ICA)

Traffic Jam Assist (TJA)

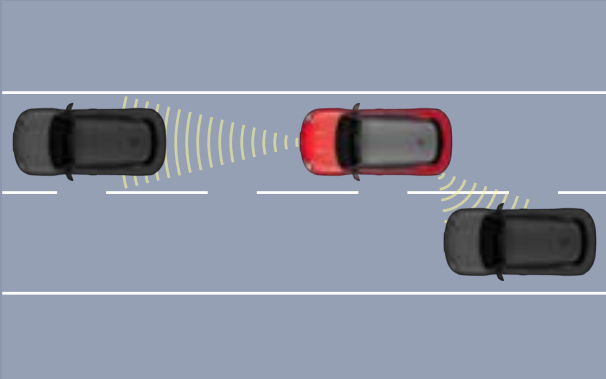
Intelligent Turning Control (ITC)

Auto Emergency Braking – Pedestrian & Cyclist Detection (AEB, AEB-P/B)

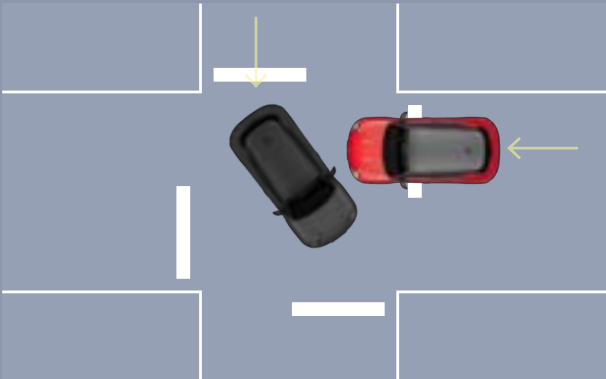
Auto Emergency Braking Intersection Assist

Lane-Change Assist (LCA)

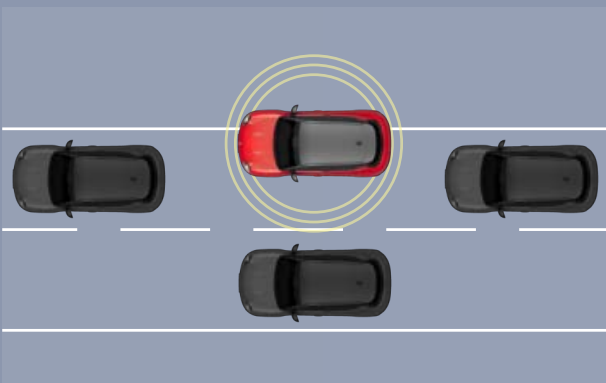
Lane-Departure Warning (LDW)



Adaptive Cruise Control (ACC) with Intelligent Cruise Control (ICA)



Auto Emergency Braking Intersection Assist



Lane-Departure Warning (LDW)



**ORA 03 300
Super Luxury**

**ORA 03 400
Super Luxury**

**ORA 03 400
Ultra Luxury**

**ORA 03 400 GT
Ultra Luxury**

Lane-Keeping Assist (LKA)

Lane-Central Keeping (LCK)

Emergency Lane-Keeping (ELK)

Smart Dodge System

Rear Cross-Traffic Assistant (RCTA) & Rear Cross-Traffic Brake (RCTB)

Front-Collision Warning (FCW) & Rear-Collision Warning (RCW)

360° Panoramic Camera

Door Open Warning (DOW)

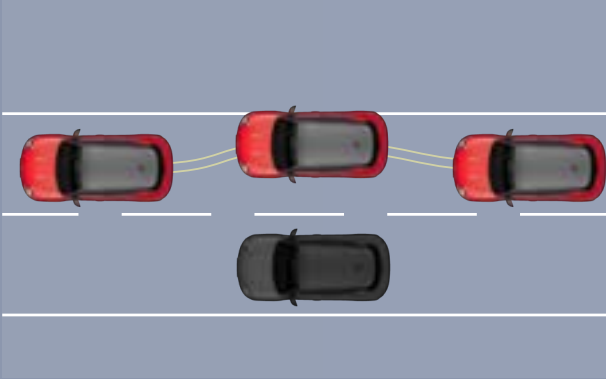
Auto Door Lock & Auto Unlock when Collision Occurs

Front Radar Auto Turn On at Low Speed

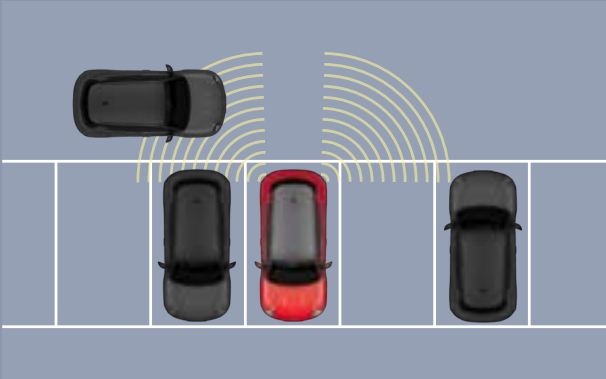
Automatic Parking Assist and Reverse Memory Assist

Front Cross-Traffic
Assistant (FCTA)

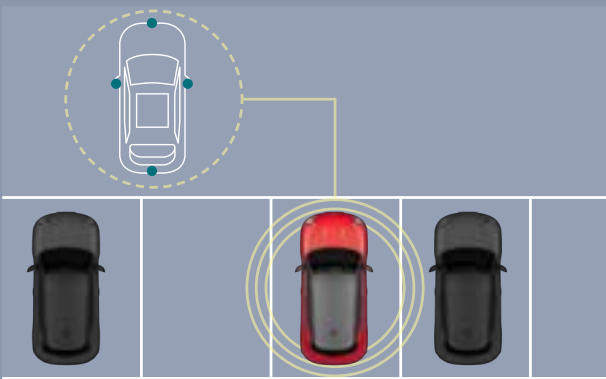
Front Cross-Traffic
Brake (FCTB)



Smart Dodge System



Rear Cross-Traffic Assistant (RCTA) & Rear Cross-Traffic Brake (RCTB)



360° Panoramic Camera





DRIVING DYNAMICS

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Driving Mode Selection: Standard, ECO, Sport, Auto, ECO+

Auto Hold

Electric Power Steering (EPS)

4-way Adjustable Steering Wheel

Steering Mode Selection: Light, Comfort & Sport

Electronic Parking Brake

Hill-Assist Control

Launch Control





WIRED FOR SOUND & SIGHT

INFOTAINMENT

10.25" Virtual Cluster with Adjustable Brightness

10.25" Dual-Touchscreen with Virtual Cluster

Bluetooth® Hands Free Link System

AV, MP5 & FM Radio

Front & Rear USB

6 Speakers

Speed Sensitive Volume Adjustment

Apple CarPlay® and Android Auto™

12V Socket



SAFETY IS MY
MIDDLE NAME





SAFETY FEATURES

Dual SRS Airbags, Front Side Airbags, Side Curtain Airbags & Front Centre Airbag

ISOFIX Child Seat Attachements

Front & Rear Seat Belt Unfastened Warning

Secondary Collision Mitigation (SCM)

Tyre Pressure Monitor Sensor

Anti-Lock Braking System (ABS)

Electronic Brake-Force Distribution (EBD)

Traction Control System (TCS)

Roll Movement Intervention (RMI)

Electronic Stability Control (ESC)

Tire Repair Kit including Gauge, Inflator & Sealant

Keyless Entry on the Driver's side

I SEE YOU -



Lighting

LED Headlights with Electric Adjustable Levels

Auto Headlights

Follow-Me-Home Lighting

High Beam Assist (HBA)

Rear Fog Light

LED High-Mounted Stop Lamp

Daytime Running Lamp

Welcome Lighting

YOU SEE ME!

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Electric Anti-Glare Interior Rear-View Mirror

Electric Windows: Auto Up / Down & Anti-Jam

Automatic Front Wipers

Rear Windshield Heating

Rear Privacy Windows

Heated, Electric Folding and Electric Adjusting Exterior Mirrors with Turning Indicators

Exterior Mirrors with Reverse Auto Tilt and Memory



COLOUR ME BEAUTIFUL...

ALL
TRIM
LEVELS

HAMILTON WHITE



SUN BLACK



MARS RED



HR BLUE



EM BEIGE



EXCLUSIVELY

ORA 300
SUPER LUXURY

ORA 400
SUPER LUXURY

ORA 400
ULTRA LUXURY

L5 GREEN



LB GREEN



KU GREY



ORA 400 GT
ULTRA LUXURY

ORA 300 SUPER LUXURY

ORA 400 SUPER LUXURY

ORA 400 ULTRA LUXURY



ORA 400 GT ULTRA LUXURY ONLY





ORA
LOVES
YOU



WARRANTY

Model	Warranty	High Voltage Warranty	Roadside Assistance	Service Plan	Service Intervals
ORA 300 Super Luxury	7 Years / 200 000 km	8 Years / 150 000 km	7 Years / Unlimited km	7 Years / 75 000 km	12 Months / 15 000 km
ORA 400 Super Luxury	7 Years / 200 000 km	8 Years / 150 000 km	7 Years / Unlimited km	7 Years / 75 000 km	12 Months / 15 000 km
ORA 400 Ultra Luxury	7 Years / 200 000 km	8 Years / 150 000 km	7 Years / Unlimited km	7 Years / 75 000 km	12 Months / 15 000 km
ORA 400 GT Ultra Luxury	7 Years / 200 000 km	8 Years / 150 000 km	7 Years / Unlimited km	7 Years / 75 000 km	12 Months / 15 000 km

PRICING

Model	SRP
ORA 300 Super Luxury	R686 950*
ORA 400 Super Luxury	R775 950*
ORA 400 Ultra Luxury	R805 950*
ORA 400 GT Ultra Luxury	R835 950*



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